

Station KSNV-TV LAS VEGAS, NV.

Advertiser () .OBAMA FOR AMERICA

Product SKED C

Estimate# 1687

Buyer Maura Gilroy

Phone#

Fax#

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/1687

Flight Dates 09/04/2012 - 09/17/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	7A-9A	TODAY SHW<	:30	\$550.00	09/04-09/10	4	1	4	\$2,200.00	
	2	TU-F,M	9A-10A	TODAY SHW2-NBC	:30	\$200.00	09/04-09/10	5	1	5	\$1,000.00	
	3	TU-F,M	10A-11A	TODAY SHW3-NBC	:30	\$200.00	09/04-09/10	5	1	5	\$1,000.00	
	4	TU-F,M	11A-12P	RACHAEL RAY	:30	\$200.00	09/04-09/10	5	1	5	\$1,000.00	
	5	TU-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$175.00	09/04-09/10	5	1	5	\$875.00	
	6	TU-F,M	1P-2P	DAYS-OUR LIVES	:30	\$200.00	09/04-09/10	5	1	5	\$1,000.00	
	7	TU-F,M	2P-3P	DOCTORS	:30	\$100.00	09/04-09/10	5	1	5	\$500.00	
	8	TU-F,M	3P-4P	DR. PHIL	:30	\$225.00	09/04-09/10	5	1	5	\$1,125.00	
	9	M	8P-10P	VOICE-NBC	:30	\$2,400.00	09/17-09/17	1	1	1	\$2,400.00	
	10	M	10P-11P	GRIMM	:30	\$1,400.00	09/10-09/10	1	1	1	\$1,400.00	
	11	W-F,M	7A-9A	TODAY SHW<	:30	\$550.00	09/12-09/17	4	1	4	\$2,200.00	
	12	W-F,M	9A-10A	TODAY SHW2-NBC	:30	\$200.00	09/12-09/17	5	1	5	\$1,000.00	
	13	W-F,M	10A-11A	TODAY SHW3-NBC	:30	\$200.00	09/12-09/17	5	1	5	\$1,000.00	
	14	W-F,M	11A-12P	RACHAEL RAY	:30	\$200.00	09/12-09/17	5	1	5	\$1,000.00	

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Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	15	W-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$175.00	09/12-09/17	5	1	5	\$875.00	
	16	W-F,M	1P-2P	DAYS-OUR LIVES	:30	\$200.00	09/12-09/17	5	1	5	\$1,000.00	
	17	W-F,M	2P-3P	DOCTORS	:30	\$100.00	09/12-09/17	5	1	5	\$500.00	
	18	W-F,M	3P-4P	DR. PHIL	:30	\$225.00	09/12-09/17	5	1	5	\$1,125.00	

---REPORT TOTALS---

Report Totals: 80 / \$21,200.00

---SALES MONTHLY TOTALS---

Sep 12: 80 / \$21,200.00

Sales Totals: 80 / \$21,200.00

Station Totals: 80 / \$21,200.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$75,714	CATV	0%	KBLR	0%	KINC	0%	KLAS	30%	KSNV	28%
		KTNV	20%	KTUD	0%	KVCW	2%	KVMY	5%	KVVU	15%
		XXXX	0%								

---COMPETITIVE COMMENTS---

NEW ORDER

EST SHARES

Books JUL12

Demos RA35+

---Agency Comment---

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Product	SKED C		WASHINGTON, DC 20007	Salesperson	() AMY MCCREARY
Estimate#	1687	Agency C/P1/P2/E	95/101/1687		
Buyer	Maura Gilroy	Flight Dates	09/04/2012 - 09/17/2012	Salesperson Phone#	215-568-6540
Phone#		Hiatus Weeks		Salesperson FAX#	215-568-1845
Fax#					

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE